



IPI WORLD CONGRESS 2012

23-26 June | Port of Spain | Trinidad

TRINIDAD & TOBAGO

Last update on 15 May, 2012

Programme

Media in a Challenging World

A 360 Degree Perspective

SATURDAY, 23 JUNE 2012

- 09:30 **IPI Board Meeting**
(for IPI Board Members only)
- 09:30 **Seminar on Covering Corruption** (separate registration required)
- 16:30 **2nd IPI National Committee Meeting**
- 19:00 **Board Dinner**

SUNDAY, 24 JUNE 2012

- 10:30 **Opening Ceremony**
- **Wesley Gibbings**, president, Association of Caribbean Media Workers (ACM), Port of Spain, Trinidad and Tobago
 - **Dawn Thomas**, group chief executive officer, One Caribbean Media Limited (OCM), Port of Spain, Trinidad and Tobago



Keynote Speaker:

- **George Maxwell Richards**, president of Trinidad and Tobago



"Executive Director's Report: The State of Press Freedom Worldwide"

- **Alison Bethel McKenzie**, executive director of IPI



12:00 **Lunch**

13:00 **Session I: “Roundtable Discussion on Freedom of Expression Trends Worldwide”**

In this session, a world-renowned journalist will interview the four special rapporteurs for freedom of expression, who represent, respectively, the United Nations, the Organization of American States, the Organization for Security and Co-operation in Europe, and the African Commission on Human and Peoples’ Rights.

Moderator:

- **Peter Preston**, columnist, *The Guardian* and *The Observer*; former editor, *The Guardian*, London, UK



Panellists:

- **Catalina Botero**, OAS Special Rapporteur on Freedom of Expression
- **Frank La Rue**, UN Special Rapporteur on Freedom of Opinion and Expression
- **Dunja Mijatovic**, OSCE Representative on Freedom of the Media
- **Pansy Tlakula**, Special Rapporteur on Freedom of Expression and Access to Information, African Commission on Human and Peoples’ Rights (ACHPR)



14:00 **Coffee Break**

14:30 **Session II: “The State of the State-Owned: A Look at the Role of State-Owned Media in Latin America, the Caribbean and Elsewhere”**

In many parts of the world, broadcasters, newspapers and news agencies continue to be owned, controlled or funded by the state. Such media outlets may exist in competition with private or independent media, but often they are the sole source of news and misused for propaganda purposes. Panellists in this session will examine the state of state media around the world and discuss whether government ownership can be beneficial to the public interest or if it always undermines economic and political freedoms.

Moderator:

- **Pavol Múdry**, founder and former CEO, SITA-Slovak News Agency, Bratislava, Slovakia



Panellists:

- **Ken Ali**, CEO, Caribbean New Media Group, Trinidad and Tobago
- **Poonam Dabas**, principal correspondent, Doordarshan News, New Delhi, India
- **Julio E. Muñoz**, executive director, Inter American Press Association, Miami, USA
- **Attila Mong**, journalism consultant, Mertek Media Monitor; editor, *atlatzo.hu*, Budapest, Hungary



15:45 **Coffee break**

16:15 **Session III: “Rising Tides: The Impact of Natural Disasters on Press Freedom”**

With last year’s earthquake and tsunami in Japan – and the Japanese government’s alleged attempts to cover up radiation levels at Fukushima – still fresh in everyone’s minds, panellists will discuss how natural disasters can impact media freedom. How do governments and companies prevent journalists from accessing the information they need to inform the public? What can journalists do to circumvent such attempts at censorship?

Moderator:

- **James Fahn**, executive director, Earth Journalism Network, Internews, Washington, DC, USA



Panellists:

- **Odette Campbell**, head of News, Grenada Broadcasting Network (GBN), St. George’s Grenada
- **Jacqueline Charles**, Caribbean correspondent, *Miami Herald*, USA
- **Hajime Hikino**, senior writer/Science News, *Chunichi Shimbun*, Tokyo, Japan
- **Sano Malifa**, founder and editor-in-chief, *Samoa Observer*, Samoa



17:30- **Regional Network Meetings**

18:30

19:30 **Welcome Reception**

MONDAY, 25 JUNE 2012

09:30 **Session IV: “Online Media Ethics and the Promotion of Quality Journalism in a Changing Media Landscape”**

As mainstream media increasingly find themselves competing with the Internet, and as new technologies and social networking give rise to new forms of journalism, how are the core values of traditional journalism – such as accuracy, impartiality and editorial oversight – being affected? Are existing ethical codes suitable for today’s online platforms? How can we promote and protect ethical, quality journalism in a changing media landscape?

Moderator: George Brock, professor and head of journalism, City University; former managing editor, *The Times*, UK



Panellists:

- **Kwame Laurence**, online editor, Trinidad Express Newspapers, Trinidad and Tobago
- **Javier Darío Restrepo**, head, Fundación Nuevo Periodismo Iberoamericano, Colombia
- **Yvette Walker**, Edith Kinney Gaylord Endowed Chair of Journalism Ethics, University of Central Oklahoma; night news editor, *The Oklahoman*, USA



10:30 **Coffee break**

11:00 **Session V: “Mexico, Cuba, Venezuela: The Big Three and their Impact on Press Freedom in the Region”**

Mexico, Cuba and Venezuela loom large in the Caribbean region with regard to freedom of expression and press freedom. In Cuba and Venezuela, journalists suffer to varying degrees under repressive regimes, while Mexico’s journalists are being caught in the crossfire between drug cartels and the military. To what extent is the situation in these countries impacting the media policies of other governments in the region? How is the situation for journalists affected?

Moderator: Davan Maharaj, editor & executive vice president, *The Los Angeles Times*, USA



Panellists:

- **Catalina Botero**, Special Rapporteur for Freedom of Expression, OAS
- **Marjorie Miller**, Latin America and Caribbean editor, Associated Press, Mexico
- **Teodoro Petkoff**, editor, *Tal Cual*, Venezuela
- **Marcela Turati**, journalist, *Proceso*, Mexico



12:15 **Lunch**

13:15 **Session VI: “Colonial Legacies – Criminal Defamation in the Caribbean”**

A colonial legacy, criminal defamation laws remain on the books in many countries in the Caribbean. Experts in this session will discuss the chilling effect of criminal defamation on freedom of expression and press freedom, and the need to campaign for its abolishment not only in the Caribbean, but also in many developed countries, where their continued existence emboldens repressive regimes around the world.

Moderator:

- **Anthony Mills**, acting deputy director, IPI, Vienna, Austria



Panellists:

- **Kwame Boafo**, director and representative, UNESCO Kingston Cluster Office for the Caribbean, Kingston, Jamaica
- **Wesley Gibbings**, president, Association of Caribbean Media Workers (ACM), Trinidad and Tobago
- **Geoffrey Robertson QC**, human rights lawyer, Doughty Street Chambers, UK
- **Shena Stubbs**, senior legal advisor/company secretary, The Gleaner Group of Companies, Kingston, Jamaica



14:30 **Coffee Break**

15:00 **Session VII: "New Business Models: What's Working Where"**

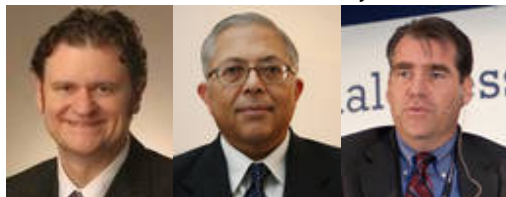
In this session, representatives from different types of media – both traditional and online – and from various parts of the world will provide examples of how they are defying negative global trends through innovation and creativity, and succeeding in making money from journalism.

Moderator: Larry Kilman, deputy CEO and executive director of communications & public affairs, World Association of Newspapers and News Publishers (WAN-IFRA), France



Panellists:

- **Ryan Blethen**, director, New Product Strategies, *The Seattle Times*, Seattle, USA
- **Narasimhan Ravi**, director, *The Hindu*, Chennai, India
- **Charles M. Sennott**, executive editor and vice president, GlobalPost, USA



16:15 **Coffee Break**

16:30 **IPI General Assembly** (for IPI Members only)

19:30 **Gala Dinner & Awards Ceremony**
at Hotel Hyatt Regency Trinidad



Presentation of "IPI Free Media Pioneer 2012"

- **Iryna Vidanova**, Founder and Editor-in-Chief, 34 Multimedia Magazine, Minsk, Belarus



Presentation of "IPI World Press Freedom Hero"

- **David S. Rohde**, investigative journalist and foreign affairs columnist, Thomson Reuters, USA

TUESDAY, 26 JUNE 2012

09:30 Session VIII/A: "Manipulating the Media: Government Advertising as a Reward or Punishment for Media Outlets"

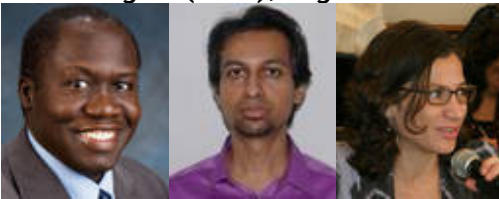
Panellists will examine how governments around the world use advertising to manipulate the media and influence news coverage, placing more government ads for positive coverage and pulling their ads from 'negative' media. What can the media do to resist government attempts to control them through advertising?

Moderator: Jim Clancy, anchor and correspondent, CNN International, USA



Panellists:

- **Maxie Cuffie**, CEO & publisher, Mirror Group Publications, Trinidad & Tobago
- **Anand Persaud**, editor-in-chief, *Stabroek News*, Guyana
- **Eleanora Rabinovich**, director, Freedom of Expression Program, Association for Civil Rights (ADC), Argentina



09:30 Session VIII/A: "Digital Monetization for Media Groups"

In this session, experts will discuss some of the new ways that media outlets can digitally inform their communities, and at the same time, make money from the digital tools now available to journalists. - [Powered by the IPI News Innovation Contest](#)
(English only)

Moderator: Simon Morrison, Google

10:45 Coffee break

11:15* Parallel Session IX/A: "Following the Money Trail – Covering Organised Crime and Corruption"

In this session, an international group of experts will tackle issues related to the dangers, obstacles and challenges of reporting on corruption and other illegal activities. How can media deter corruption? How can investigative journalism be promoted so that the media can expose corruption? Can technology and social networking improve coverage? How can journalists collaborate internationally on investigations into corruption?
(English & Spanish)

Moderator: David Kaplan, investigative journalist, Global Center for Investigative Journalism, USA



Panellists:

- **Sheila Coronel**, founding director of the Philippine Center for Investigative Journalists; Toni Stabile Professor of Professional Practice in Investigative Journalism, Columbia University Graduate School of Journalism, USA
- **Adriana León**, press freedom coordinator, Institute for Press and Society (IPYS), Peru
- **Juanita León**, founder and director, LaSillaVacía.com, Colombia
- **Galina Sidorova**, chairperson, Foundation for Investigative Journalism; former editor-in-chief, *Sovershenno Secretno*, Russia



11:15* **Parallel Session IX / B: “Going Beyond Borders: Covering Breaking News in Your Own Backyard and Making Sure Your Story Gets Out to the Rest of the World”**

When the big story breaks, the newspapers and networks go into action, sending their major leaguers to the scene – CNN, *The New York Times*, Al Jazeera. How do you make sure that you can report the story happening in your backyard from your point of view and not be overshadowed by the foreign media?



Moderator: Wesley Gibbings, president, Association of Caribbean Media Workers (ACM), Trinidad and Tobago

Panellists:

- **Salim Amin**, chairman, A24 Media, Kenya
- **Ahmad Ibrahim**, head of the investigative unit, Al Jazeera, Doha, Qata
- **Canute James**, director, Caribbean Institute of Media and Communication (CARIMAC), University of the West Indies, Jamaica
- **John Yearwood**, world editor, *The Miami Herald*, USA



12:30 **Lunch**

13:30 **Session X: “A Conversation with ...”** In this session, a world renowned figure from politics, business or the media industry will be interviewed by a prominent journalist.

14:30 **Session XI: “Dateline Earth – Covering the Environment”**

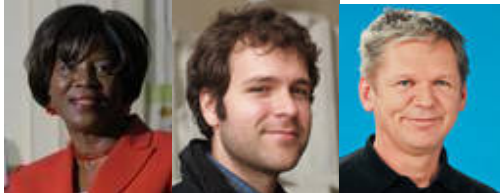
Journalists play a crucial role in providing the information that policymakers and the public need to understand the complexity of today’s most pressing environmental challenges. Is the media doing enough to raise awareness? How can it improve its coverage – in terms of both quantity and quality – of this most global of issues? With threats to environmental journalists on the rise, how can journalists protect themselves on the green beat?

Moderator: Curtis Brainard, editor, *The Observatory*, *Columbia Journalism Review*, Columbia University, USA



Panellists:

- **Lovelette Brooks**, news editor, The Gleaner, Kingston, Jamaica
- **Gustavo Faleiros**, Gustavo Faleiros, Knight International Journalism Fellow, International Center for Journalists; journalist, O Eco, Sao Paulo, Brazil
- **Günther Mayr**, head, Science News Department, Austrian Broadcasting Corporation, Austria



15:30 **Coffee Break**

16:00 **Session XII: “Moving from the Newsroom to the State House: The Journalist as Political Mouthpiece”**

In this session, panellists will discuss the phenomenon of prominent journalists leaving their jobs with mainstream media to work for the government – often as press secretaries, spokespersons or communications directors. Can, or should, they use their media experience to enhance the relationship between government and media? Are their new jobs by definition partisan? Does their presence in the administration lead to favourable treatment of the government in the news media?



Moderator: Verena Nowotny, partner, Gaisberg Consulting; former spokesperson, Austrian Mission to the United Nations; former spokesperson of the Austrian federal chancellor, Vienna, Austria

Panellists:

- **Doug Frantz**, managing director, Kroll Advisory Solutions; former deputy staff director and chief investigator, U.S. Senate Foreign Relations Committee; former managing editor, *The Los Angeles Times*, USA
- **Andy Johnson**, CEO, Government Information Services (GIS); former host, “Morning Edition,” TV6, Trinidad and Tobago
- **Labaran Maku**, minister of information and communication, Federal Republic of Nigeria



17:30 **Closing Ceremony**

- **Carl-Eugen Eberle**, chairman of IPI; former Director of Legal Affairs, ZDF – German Television, Mainz, Germany



Keynote Speaker:

- **Kamla Persad-Bissessar**, prime minister of Trinidad and Tobago



Reception hosted by the prime minister

Free Evening